

## CLAIMS

I claim:

1. A cord organizer comprising:
  - a base having a first end and a second end, the second end defining a slot therethrough; and
  - a strap having a first end and a second end, the first end is attached to the first end of said base, the second end is free from permanent attachment and is adapted to be securely received by the slot defined by the second end of said base.
2. The cord organizer of claim 1, further comprising:
  - a latch for releasably securing the second end of said strap in the slot defined by the second end of said base.
3. The cord organizer of claim 2, wherein the second end of said strap defines a plurality of female pawl elements and wherein said latch includes a male pawl element which is received by one of the female pawl elements to secure the second end of said strap within the slot defined by the second end of said base, and further wherein said latch includes a lever which when pulled will release the male pawl element from the female pawl element so that the second end of the strap can be pulled free from the slot.
4. The cord organizer of claim 3, wherein the female pawl elements are upwardly faced so that the second end of said strap is free to be passed through the slot defined by the second end of said base member but is restricted from being pulled out from the slot by engagement of the male pawl element with the female pawl elements.

5. The cord organizer of claim 1, further comprising:  
a cord end clip attached to said base.
6. The cord organizer of claim 1, further comprising:  
a cord coupling clip attached to said base; and  
a cord end adaptor, said cord end adaptor for attachment to a cord and said cord end adaptor is adapted to be received by said cord coupling clip.
7. The cord organizer of claim 1, further comprising:  
an electrical extension cord having a cord adaptor integrally molded into a section thereof.
8. The cord organizer of claim 1, wherein said base includes a first base member that is telescopically received by a second base member so that the length of said base is adjustable.
9. The cord organizer of claim 8, wherein the first base member is frictionally received by the second base member.
10. The cord organizer of claim 8, further comprising:  
a positive locking means for releasably securing the first base member to the second base member so as to prevent inadvertent adjustment of the length of said base.
11. The cord organizer of claim 10, wherein said positive locking means includes an projection extending from the second base member which is received by one of a plurality of recesses formed into the first base member.

12. The cord organizer of claim 11, wherein the projection is generally triangular shaped and wherein each of the plurality of recesses are of a generally triangular cross-section.
13. An adjustable cord organizer for securely retaining a coiled cord comprising:
  - a base having a first base member and a second base member, the second base member telescopically receives the first base member therein;
  - a flexible strap having a first end and a second end, the first end is attached to the first base member, the second end is free from permanent attachment and is adapted to be securely received by a slot defined by the second base member; and
  - a latch for releasably securing the second end of said strap in the slot defined by the second base member.
14. The adjustable cord organizer of claim 13, further comprising:
  - a cord end clip attached to the second base member.
15. The adjustable cord organizer of claim 14, further comprising:
  - a cord coupling clip attached to first base member; and
  - a cord end adaptor, said cord end adaptor for attachment to a cord and said cord end adaptor is adapted to be received by said cord coupling clip.
16. The adjustable cord organizer of claim 15 further comprising:
  - a swivel connector attached at one end to said cord coupling clip and attached at a second end to said base.
17. The adjustable cord organizer of claim 15, wherein said cord end adaptor is generally cylindrical in shape and defines a longitudinal bore for securely receiving a cord therewithin.

18. A method of organizing a coiled cord comprising the steps of:
  - providing a cord organizer comprising an adjustable base and a flexible strap having a first end secured to one end of the adjustable base and a second end that is free from permanent attachment and is adapted to be securely received by a slot defined by a second end of the base;
  - looping a loose cord around the base of the cord organizer so that the cord is coiled about the cord organizer with the sides of adjacent loops of cord in abutment;
  - securing the coiled cord onto the cord organizer by passing the second end of the strap through the slot defined by the base so that the strap forms an arc; and
  - adjusting the length of the base so that the loops of the coiled cord are pressed together and the surface of each outward most loop of the coil cord abuts the strap.
19. The method of claim 18, wherein the cord organizer includes a latch for releasably securing the second end of the strap within the slot.
20. The method of claim 18, wherein the base includes a first base member and a second base member which telescopically receives the first base member.